



# First Quarter 2017 Results

May 12th, 2017

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### **Presenting Today**



Marco Pescarmona
Group Chairman and Head of Broking Division

- Founder and key shareholder (16.25% indirectly through Alma Ventures SA)
- Background in consulting (McKinsey) and banking (Morgan Stanley)
- Degrees in Electrical Engineering and Computer Science, MBA from MIT



Alessandro Fracassi
Group CEO and Head of BPO Division

- Founder and key shareholder (16.25% indirectly through Alma Ventures SA)
- Background in consulting (Booz Allen & Hamilton) in Italy and USA
- Degree in Industrial Engineering, MBA from MIT



Francesco Masciandaro
Group CFO

- Background in auditing (Arthur Andersen) and in administration, fiscal and corporate affairs (Società Interbancaria per l'Automazione)
- Degree in Economics

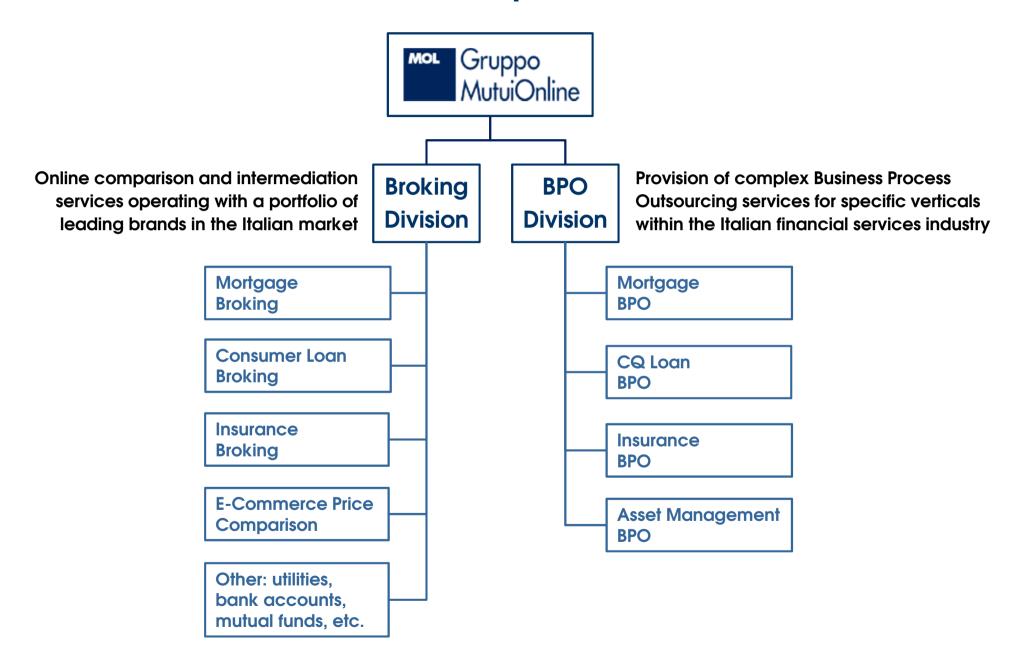


# Agenda

- Business Description
- Share Information
- Current Trading and Outlook
- Historical Performance



### **Business portfolio**





### **Broking Division – Top brands**







### **Market Position**



### **Operations**



### **Revenue Model**



Multi-product aggregator for insurance, personal loans, mortgages, bank accounts, utilities (ADSL, energy) with branddriven customer acquisition model. Focus on Motor Insurance. Launched in September 2012, is number two player in online insurance comparison, rapidly reducing gap versus leader, other players significantly smaller. Other products represent add-on and cross-selling opportunity.

Focus on marketing activities, mostly TV and Internet. With the exception of utilities, relies on specialized regulated group companies for provision of comparison and intermediation services for specific products.

Commission on new policy sales plus (lower) renewal fees from insurance companies. Free for consumers, with no mark-up.

Fee on sales of utility contracts.

Same remuneration for credit products as for specialized brands.



Online Mortgage Broker (vertical specialist), comparison-based.

Leader in online mortgage distribution since year 2000. Experienced telephone consultants provide independent advice and qualify all online applications, which are then transferred to chosen banks for closing. Operates as a qualified lead generator without any packaging (no paperwork).

Commission from lenders on closed mortgages (normally % of mortgage amount), one-off. May include volume incentives. Free for consumers, with no mark-up.



Online Consumer Loan Broker (vertical specialist), comparison based.

Leader in online personal loan broking.

Online lead generation for lenders, with support of telephone consultants. No packaging.

Commission from lenders on closed mortgages (normally % of loan amount), one-off. Free for consumers, with no mark-up.



Online price and product comparison of physical goods sold by e-commerce operators

Market leader

Click generation for merchants. Full integration of merchant product catalogs. Continuous merchant quality review. Over 2500 merchants served with dedicated telephone phone sales force.

Mostly cost-per-click with differentiated pricing by product category, some costper-sale agreements



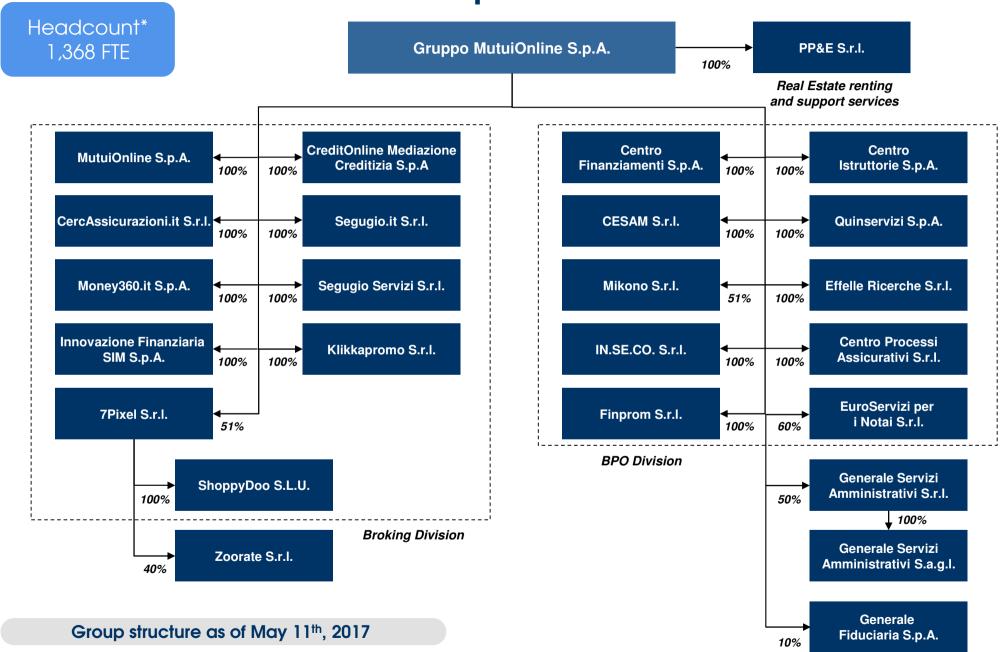
### **BPO Division - Main services**

**Product Life Cycle** 

	DISTRIBUTION	UNDERWRITING/CLOSING	SERVICING
Mortgage BPO	<ul> <li>Commercial activities for online lenders (in lenders' name)</li> <li>Centralized packaging</li> <li>CRM activities for origination process</li> <li>Support for intermediary networks</li> </ul>	<ul> <li>Income Analysis</li> <li>Technical-Legal Analysis</li> <li>Anti-fraud checks</li> <li>Real-estate appraisals</li> <li>Notary coordination services</li> <li>Contract drafting</li> <li>Process coordination</li> </ul>	<ul><li>Current Account Servicing</li><li>Collections</li><li>Delinquencies</li></ul>
CQ Loans BPO	<ul> <li>Commercial activities through remote channels</li> <li>Centralized packaging</li> <li>Support for intermediary networks</li> </ul>	<ul> <li>Document analysis</li> <li>Income Analysis</li> <li>Anti-fraud checks</li> <li>Employer follow-up</li> <li>Consolidation of other loans</li> <li>Closing preparation</li> </ul>	<ul> <li>Collections</li> <li>Claims</li> <li>Portfolio analysis</li> <li>Current account servicing</li> <li>Portfolio internalizations</li> </ul>
Insurance BPO	Support for online distribution	N/A	<ul> <li>Mass TPL claims management (e.g. property)</li> <li>Medical expense management</li> <li>Self-insurance claims management</li> <li>CPI claims management</li> </ul>
Asset Management BPO	<ul> <li>Support for financial advisor networks</li> </ul>	<ul><li>Fund subscriptions</li><li>Insurance subscriptions</li><li>Anti-money laundering</li></ul>	<ul><li>Switches and exits</li><li>Consolidation of fund orders</li></ul>

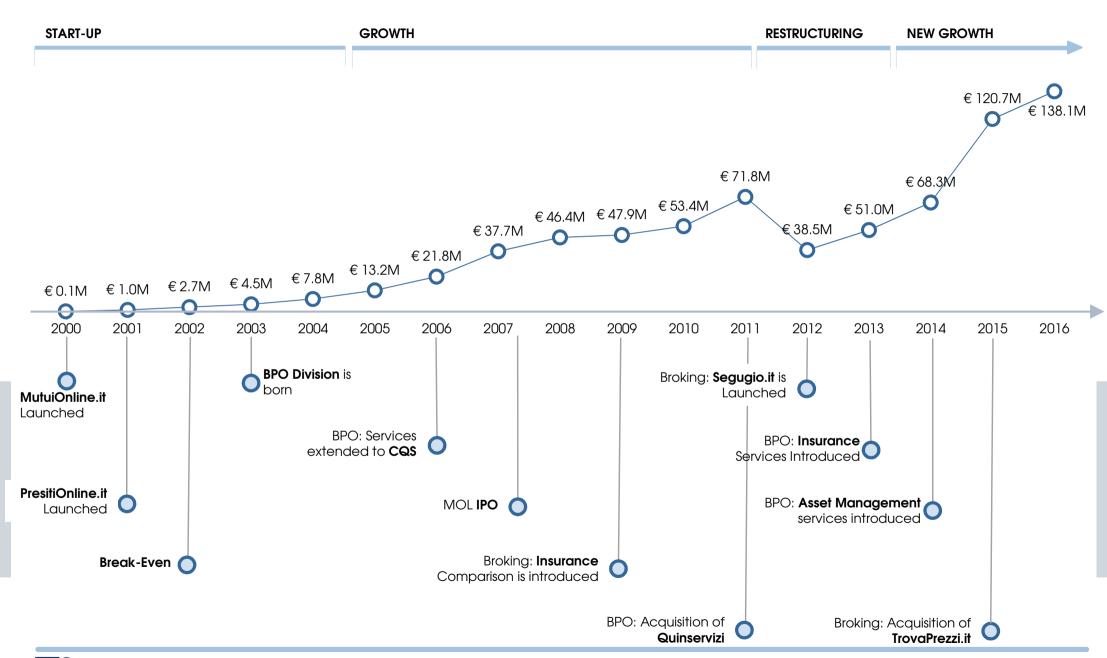


### **Group structure**





### **Major milestones**





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### Transparency and governance standards

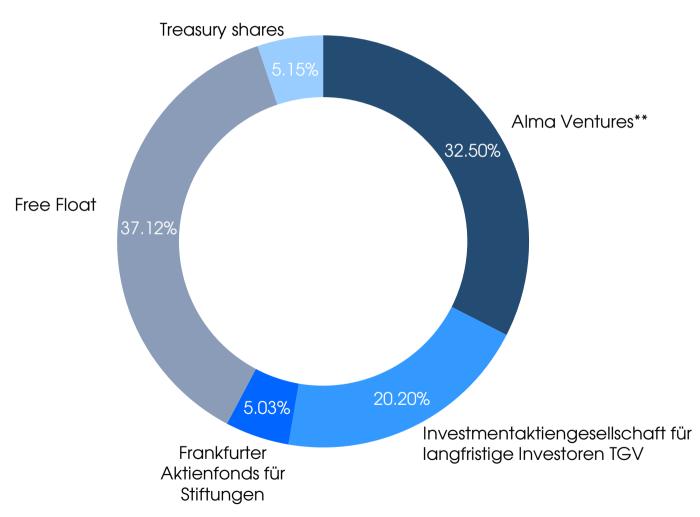
Gruppo MutuiOnline is listed since IPO (June 6, 2007) in the STAR Segment of Borsa Italiana's equity market dedicated to mid-size companies with a capitalization less than Euro 1 billion, which voluntarily adhere and comply with a number of strict requirements in line with best international practice:

- Timely provision of full year and half year financial reports, as well as interim quarterly reports
- Bi-lingual (Italian and English) publication of reports and price-sensitive press releases
- Adoption of organisational, operational and control models provided for by Law Decree 231/2001
- Compliance with the voluntary Code of Self-Discipline regarding corporate governance
- Financial statements not challenged by independent auditors or stock market regulator (Consob)
- Presence of a specialist broker providing freely available research (in English) and facilitating liquidity (in our case: Equita SIM)



### **Shareholding Structure**

### Shareholding structure as of May 11th, 2017\*

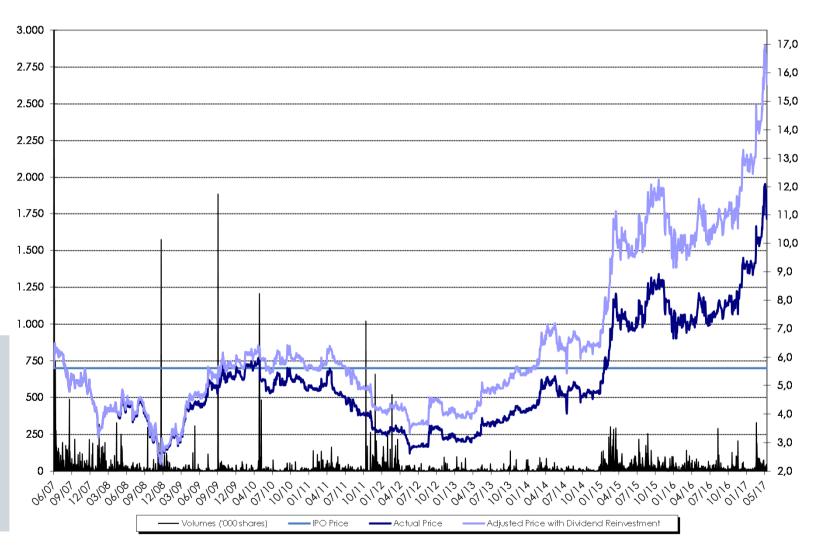


Share ownership as communicated to the company by relevant investors according to CONSOB regulations; includes all investors above 5% ownership threshold.

<sup>\*\*</sup> The share capital of Alma Ventures S.A. is owned 50% by Guderian S.p.A. and 50% by Casper S.r.I.; Guderian S.p.A. is 100% owned by Marco Pescarmona (Chairman and co-founder) Casper S.r.I. is 100% owned by Alessandro Fracassi (CEO and co-founder).



### **Share Performance since IPO**



<b>KEY STOCK DATA</b> as of May 10 <sup>th</sup> , 2017					
Number of Shares	39,511,870				
Treasury Shares	2,032,809				
Outstanding Shares	37,479,061				
Price per Share	€ 10.85				
Market Capitalisation	€ 406.6 M				



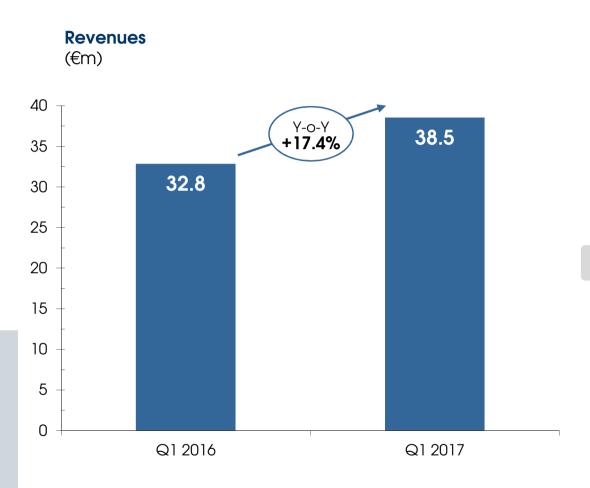
Since April 2017, MOL is included in the Italian FTSE Italia MID-CAP Index

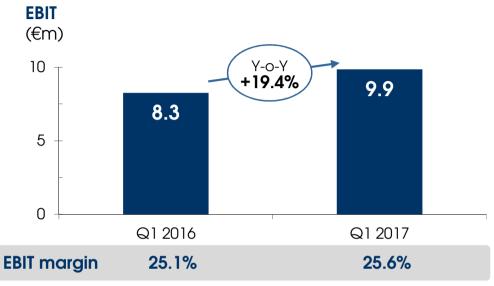


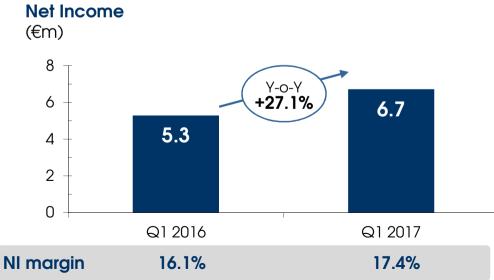
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# Q1 highlights

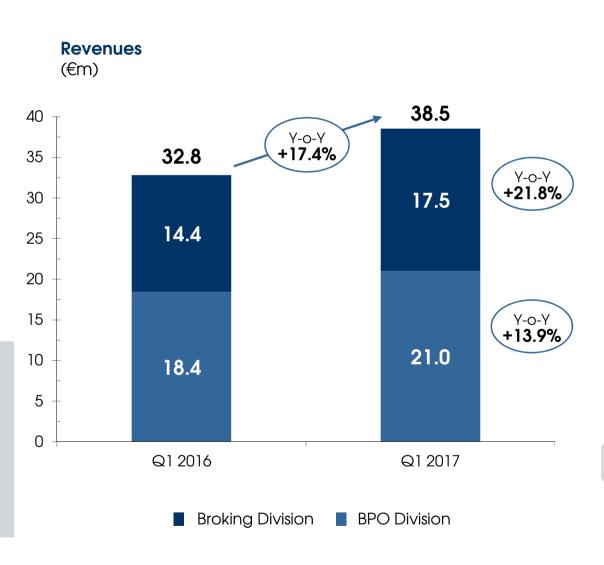


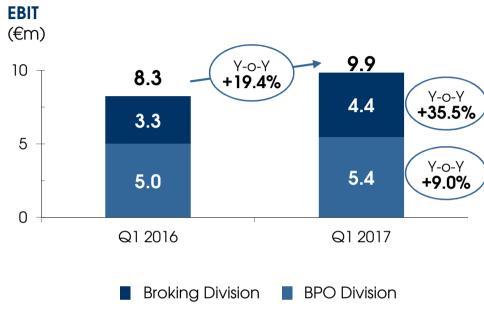






## **Performance by Division**





### **EBIT** margin

(percent of revenues)

	Q1 2016	2016	Q1 2017
Broking Division BPO Division	22.6% 27.1%	26.9% 24.4%	25.2% 25.9%
Total	25.1%	25.5%	25.6%



## Evolution of the Italian residential mortgage market



- In Q1 2017, the purchase mortgage market continues to grow, due the progressive recovery of the residential real estate market, while the remortgage market continues to shrink, due to a physiological normalization process.
- Data from Assofin, an industry association which represents the main lenders active in the sector, show a year on year growth of new residential mortgages equal to 17.0% in January and to 1.5% in February 2017, as a result of the growth of purchase mortgages and of the decrease of remortgages; according to the Assofin panel, mortgages for purposes different from house purchase, i.e. mainly re-financings, represent 32.7% of total origination flows in the first two months of 2017, compared to 41.2% to Q1 2016. Data from CRIF, a company which manages the main credit bureau in Italy, show a year on year increase of credit report inquiries for mortgages of 0.4% in Q1 2017 and of 1.7% in March 2017 alone.



• For the rest of 2017, in a context of strengthening economic recovery and consumer confidence, we can expect a continuation of ongoing trends.

## **Broking Division – Business outlook**

• The current and foreseeable trend of the Broking Division, compared to Q1 2016, is the result of the positive contribution of **Mortgage Broking** and **Insurance Broking**, of the substantial stability of **Personal Loan Broking** and of the contraction of **E-Commerce Price Comparison**. New initiatives, which include utilities comparison services (broadband, energy), also provide a positive contribution to growth.

### Mortgage Broking

• Results show significant year on year growth in the first months of 2017 thanks to the growth of purchase mortgages and a temporary unexpected recovery of re-mortgages, which still represent a very relevant portion of all brokered loans. For the following months, also as a function of the number of incoming applications, we can foresee a year on year increase of purchase mortgages and a decrease of remortgages, coherent with market trends.

### Consumer Loan Broking

Substantial stability.

### Insurance Broking

• Grows in Q1 2017, also thanks to the contribution of existing policy renewals, in a pricing environment in which we still do not see significant increases of motor TPL premiums, even if the reasons to expect a reversal of the insurance cycle during the year remain valid.

### E-Commerce Price Comparison

 Suffers of shrinking results, above all in terms of operating income, mainly due to the year on year decrease of organic traffic coming from the Google search engine, which started in December 2016 and is still ongoing.

### Other: utilities, bank accounts, mutual funds, etc.

• New initiatives, which include utilities comparison services (broadband, energy), also provide a positive contribution to growth.

### **BPO Division – Business outlook**



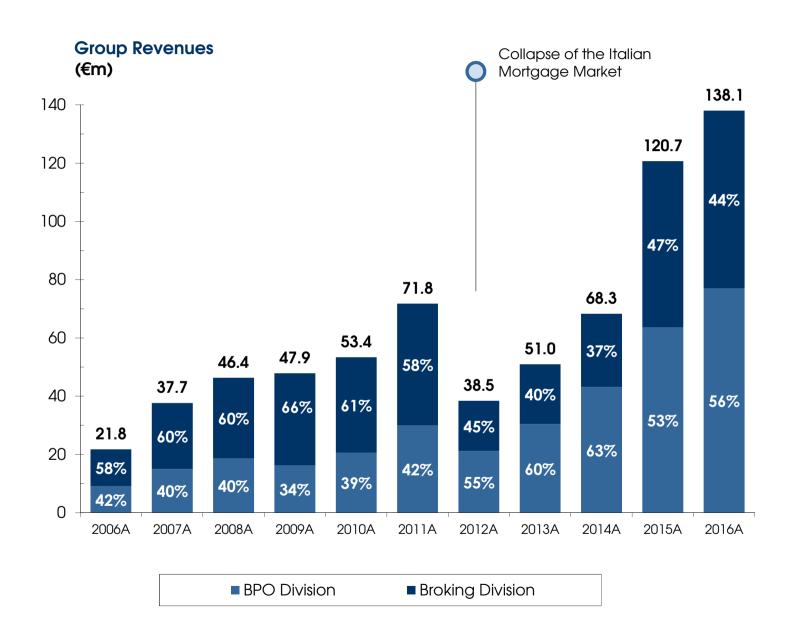
- The evolution of the results of the BPO Division in Q1 2017 was overall positive, in line with stated expectations. In fact, growth continues, even if at a slower pace compared to 2016, with operating margins which remain at target levels.
- Even the underlying trends are those already announced:
   Mortgage BPO grows (also thanks to the excellent
   performance of a new client), Insurance BPO recovers
   and Asset Management BPO confirms its organic growth.
   CQ Loan BPO is, however, substantially stable.
- Therefore, we confirm the positive outlook which has been previously sketched, with the expectation of stable or slightly increasing revenues and operating income.



# Agenda

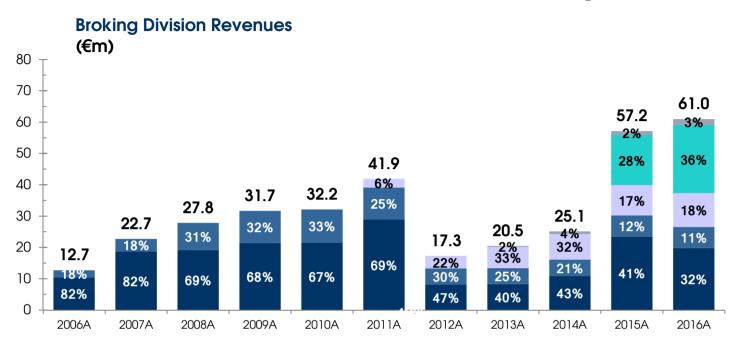
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## Revenue trends by Division

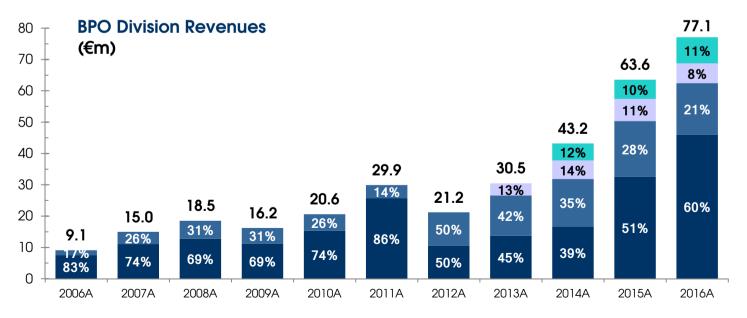




### Revenue Breakdown by Business Line





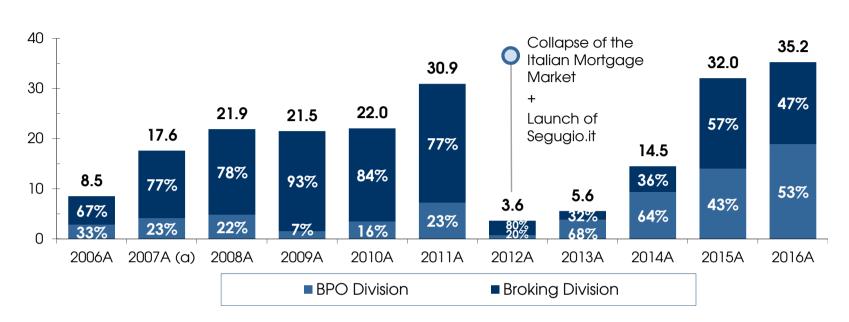




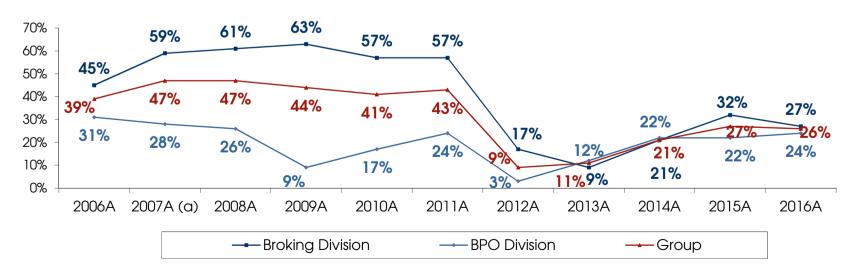


### Operating Income by Division





# EBIT margin (%)



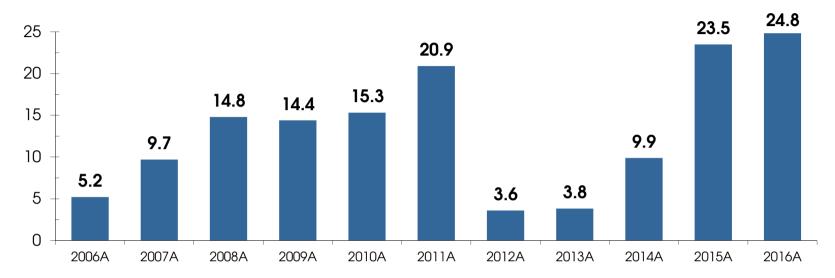


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### **Net Income**

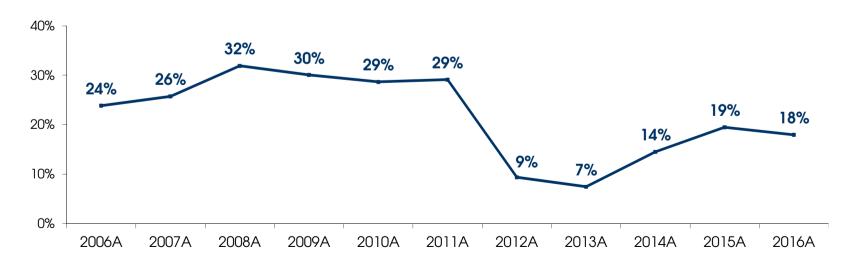
### Net income

(€m)



### Net income margin

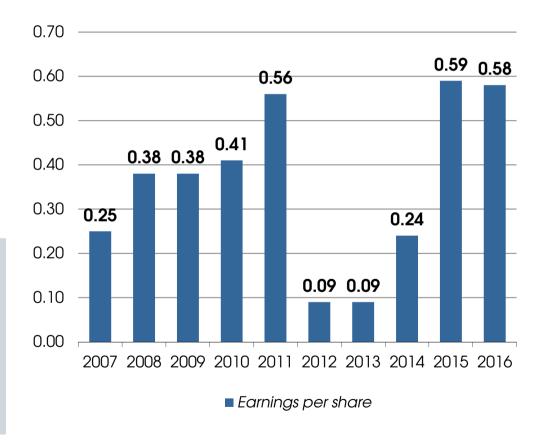
(%)



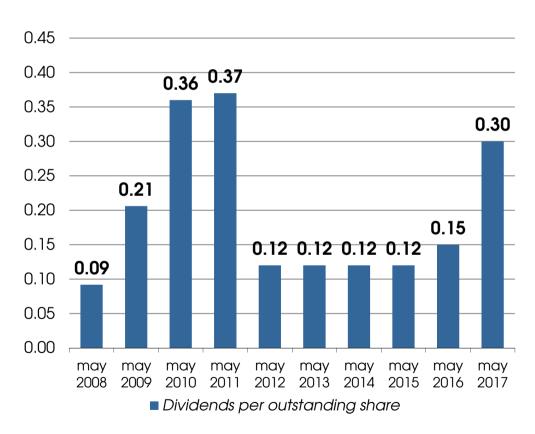


### **Dividend Payout**

# Earnings per share, consolidated (€)



# Dividends per outstanding share (€)





# Appendix



# **Quarterly Profit & Loss**

(€000)	Q1 2017	Q4 2016	Q3 2016	Q2 2016	Q1 2016
Revenues	38,534	39,524	31,257	34,454	32,834
Other income	528	559	511	703	566
Capitalization of internal costs	199	402	162	213	162
Service costs	(13,979)	(14,053)	(11,632)	(13,101)	(11,916)
Personnel costs	(12,170)	(12,407)	(9,691)	(11,333)	(10,398)
Other operating costs	(1,503)	(890)	(1,189)	(800,1)	(1,208)
Depreciation and amortization	(1,754)	(1,882)	(1,860)	(1,746)	(1,789)
Operating income	9,855	11,253	7,558	8,182	8,251
Financial income	36	53	6	28	12
Financial expenses	(224)	(261)	(234)	(252)	(286)
Income/(Losses) from investments	(66)	(3)	21	1	-
Income/(Expenses) from financial assets/liabilities	-	27	(27)	22	(118)
Net income before income tax expense	9,601	11,069	7,324	7,981	7,859
Income tax expense	(2,884)	(2,262)	(2,309)	(2,274)	(2,573)
Net income	6,717	8,807	5,015	5,707	5,286



### Q1 Profit & Loss

(€000)	Q1 2017	Q1 2016	% Var.
Revenues	38,534	32,834	17.4%
Other income	528	566	-6.7%
Capitalization of internal costs	199	162	22.8%
Service costs	(13,979)	(11,916)	17.3%
Personnel costs	(12,170)	(10,398)	17.0%
Other operating costs	(1,503)	(1,208)	24.4%
Depreciation and amortization	(1,754)	(1,789)	-2.0%
Operating income	9,855	8,251	19.4%
- Proceedings	.,	-,	
Financial income	36	12	200.0%
Financial expenses	(224)	(286)	-21.7%
Income/(Losses) from investments	(66)	-	N/A
Income/expenses from financial assets and liabilities	-	(118)	-100.0%
Net income before income tax expense	9,601	7,859	22.2%
Income tax expense	(2,884)	(2,573)	12.1%
Net income	6,717	5,286	27.1%
Attributable to:			
Shareholders of the Issuer	6,399	4,283	49.4%
Minority interest	318	1,003	-68.3%



### **Balance Sheet - Asset Side**

	A	of		
(€000)	March 31, 2017	December 31, 2016	Change	%
ASSETS				
Intangible assets	52,665	53,874	(1,209)	-2.2%
Property, plant and equipment	14,373	13,412	961	7.2%
Associates measured with equity method	1,158	1,224	(66)	-5.4%
Deferred tax assets	-	1,402	(1,402)	-100.0%
Other non-current assets	777	804	(27)	-3.4%
Total non-current assets	68,973	70,716	(1,743)	-2.5%
Cash and cash equivalents	49,431	42,231	7,200	17.0%
Financial assets held to maturity	897	677	220	32.5%
Trade receivables	45,553	40,334	5,219	12.9%
Contract work in progress	291	318	(27)	-8.5%
Tax receivables	3,069	2,678	391	14.6%
Other current assets	2,123	2,967	(844)	-28.4%
Total current assets	101,364	89,205	12,159	13.6%
TOTAL ASSETS	170,337	159,921	10,416	6.5%



# Balance Sheet - Liability Side

	As of				
(€000)	March 31, 2017	December 31, 2016	Change	%	
LIABILITIES AND SHAREHOLDERS' EQUITY					
Total equity attributable to the shareholders of the Issuer	72,074	66,734	5,340	8.0%	
Minority interests	8,192	7,874	318	4.0%	
Total shareholders' equity	80,266	74,608	5,658	7.6%	
Long-term borrowings	29,958	30,179	(221)	-0.7%	
Provisions for risks and charges	694	385	309	80.3%	
Defined benefit program liabilities	10,226	9,812	414	4.2%	
Deferred tax liabilities	1,449	-	1,449	N/A	
Other non current liabilities	7,651	7,642	9	0.1%	
Total non-current liabilities	49,978	48,018	1,960	4.1%	
Short-term borrowings	4,996	4,870	126	2.6%	
Trade and other payables	19,502	16,407	3,095	18.9%	
Tax payables	1,441	1,417	24	1.7%	
Other current liabilities	14,154	14,601	(447)	-3.1%	
Total current liabilities	40,093	37,295	2,798	7.5%	
TOTAL LIABILITIES	90,071	85,313	4,758	5.6%	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	170,337	159,921	10,416	6.5%	



### **Net Financial Position**

	As	of		
(€000)	March 31, 2017	December 31, 2016	Change	%
A. Cash and cash equivalents	49,431	42,231	7,200	17.0%
B. Other cash equivalents	-	-	-	N/A
C. Financial assets held to maturity or for trading	897	677	220	32.5%
D. Liquidity (A) + (B) + (C)	50,328	42,908	7,420	17.3%
E. Current financial receivables	-	-	-	N/A
F. Bank borrowings	(4)	(4)	-	0.0%
G. Current portion of long-term borrowings	(4,992)	(4,866)	(126)	-2.6%
H. Other short-term borrowings	-	-	-	N/A
I. Current indebteness (F) + (G) + (H)	(4,996)	(4,870)	(126)	-2.6%
J. Net current financial position (E) + (D) + (I)	45,332	38,038	7,294	19.2%
K. Non-current portion of long-term bank borrowings	(29,958)	(30,179)	221	0.7%
L. Bonds issued	-	-	-	N/A
M. Other non-current borrowings	-	-	-	N/A
N. Non-current indebteness (K) + (L) + (M)	(29,958)	(30,179)	221	0.7%
O. Net financial position (J) + (N)	15,374	7,859	7,515	95.6%



# Declaration of the manager responsible for preparing the Company's financial reports

Declaration Pursuant to Art. 154/bis, Paragraph 2 – Part IV, Title III, Chapter II, Section V-bis, of Italian Legislative Decree No. 58 of 24 February 1998: "Consolidation Act on Financial Brokerage Pursuant to Articles 8 and 21 of Italian Law No. 52 of 6 February 1996"

I, the undersigned, Francesco Masciandaro, the manager responsible for preparing the financial reports of Gruppo MutuiOnline S.p.A. declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law on Finance, that the accounting information contained in this presentation corresponds to the document results, books and accounting records.

Francesco Masciandaro
Gruppo MutuiOnline S.p.A.

